



Introducing ... “Accounting & Finance”



Prepared by *Ram Kumar Kakani*

The views
expressed herein
are personal

A composite image for the top section. The left side shows a stack of papers with a blue tint, and the right side shows a clock face with a purple tint. A black-bordered box is overlaid on the center.

Moving Further ...

A composite image for the bottom section. The left side shows a stack of papers with a green tint, and the right side shows a clock face with a yellow tint. A black-bordered box is overlaid on the center.

Entering Finance World ...

Prepared by Ram Kumar Kakani

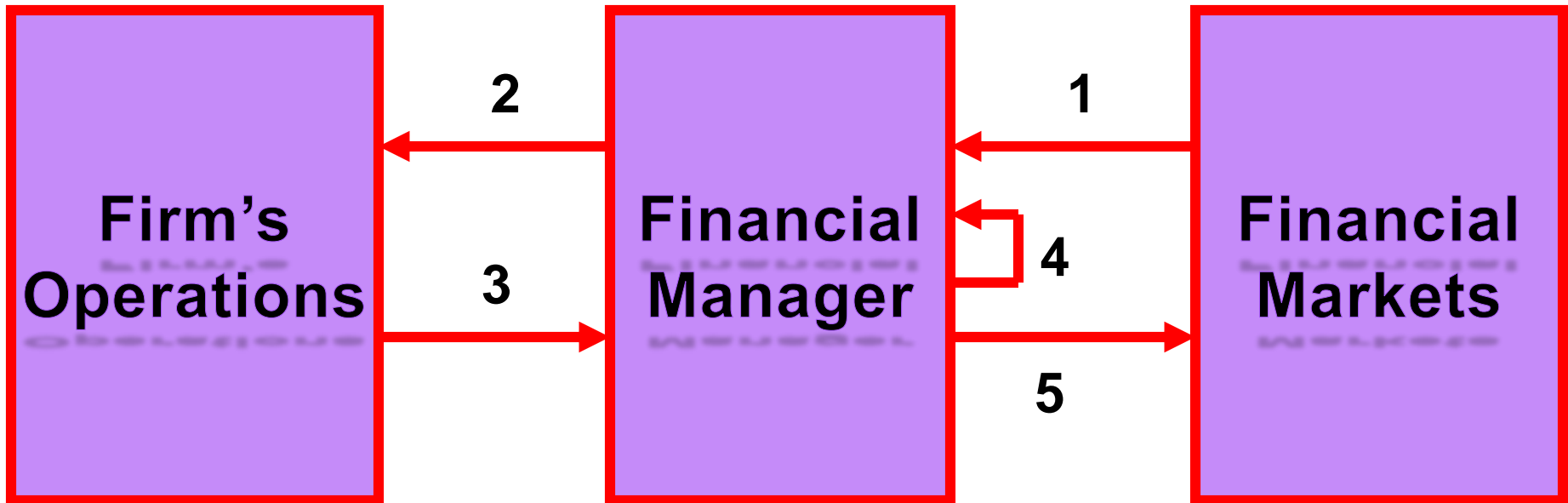


Structure of Business Entity ...

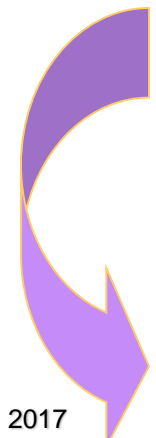
- Sole Proprietorship
 - ... M/s Ladduram & Sons
- Partnership
 - General ... Balaji Industries
 - Limited Liability... International Aviation & Airport Services LLP
- Limited Liability Company
 - Private Limited ... Zomato Media Private Limited
 - Public Limited ... Reliance Industries Limited
- Can non-individuals be shareholders?
- Can organizations move from one structure to another?



Role of the Financial Manager



1. Cash raised from investors
2. Cash invested in firm
3. Cash generated from operations
4. Cash reinvested
5. Cash returned to investors



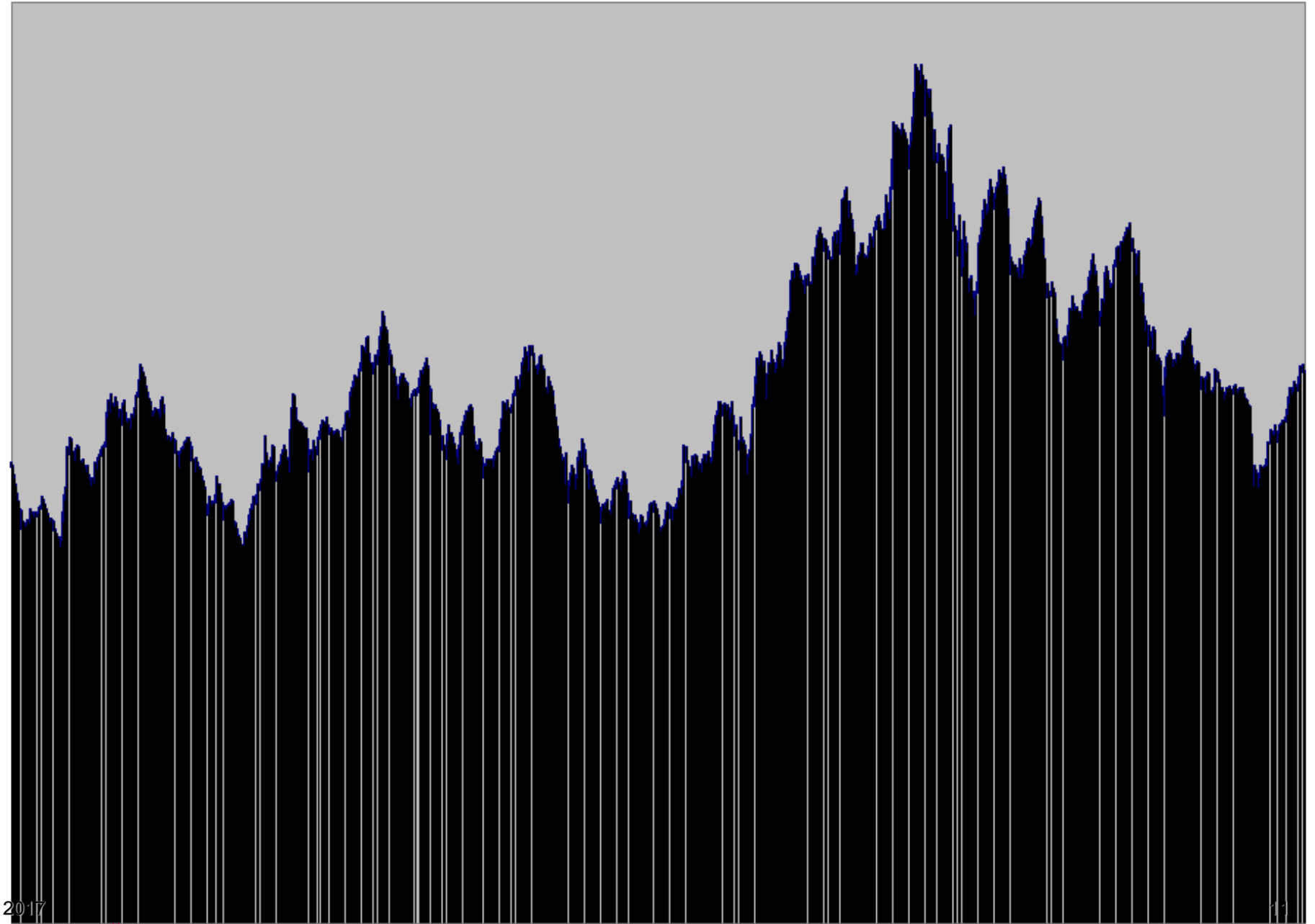
Market Differences ...

- Primary Vs Secondary
- Money-market Vs Capital-market (G-Sec. market ... Equity market and Bond market)
- U.S. Vs Japanese/German markets
- Indian markets: Pre-liberalization Vs Post-liberalization



What is Value?

- Liquidation Value
- Operational (Going Concern) Value
- Historical Value
- Replacement Value
- Others Methods (Interlinked to the above)
 - Relative Value
 - More ...

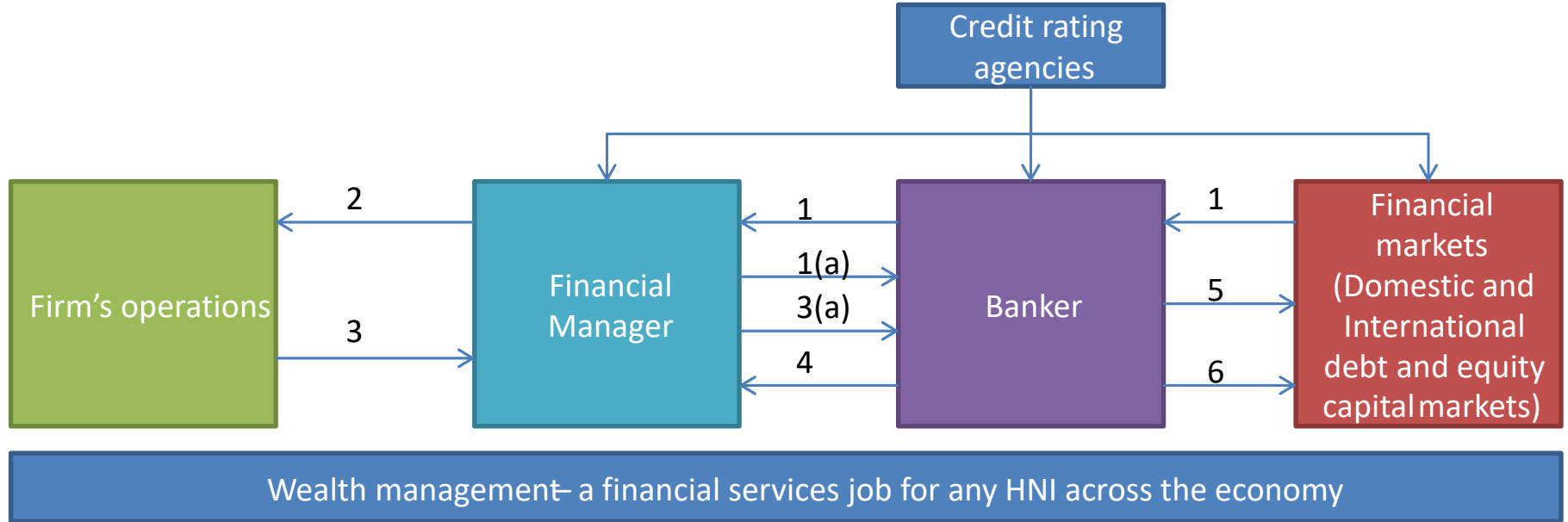


2017

Ram || XLRI

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1. Bankers and financial managers raise capital for investors (from capital markets i.e. debt/ equity in INR/ US\$ / foreign currency)
 1. Bankers and financial managers also engage and in hedging needs of the Firm i.e. protecting assets from devaluating due to currencies and liabilities from increasing due to increase in interest rates/ currency
 2. Bankers and financial managers also provide working capital
 2. Financial managers deploy this capital in their business operations. Their decision involves capital allocation
 3. (a) Cash generated by the business is to be again protected by Finance Manager (cash management, regular banking)
 4. Banker advises Financial Manager on deployment of cash/ M&A
 5. If no opportunities, Banker advises deploying excess cash in the market
 6. Banks provide research and analytics services to the market
- Options also include services in wealth management and rating agencies which cater to needs to finance managers, bankers and financial markets

Thank You



Acknowledgements:

- ❖ External: Shri Avinash Ghalke (XL BM 06), Shri Anoop Bhatia (XL BM 07), Shri Jay Mehta (XL BM 06), Shri D Rama Rao (IIMC 96), Ms Prajna Ojha (XL BM 06) and Shri Syed Shabbirul Haque (IIMC 97)
- ❖ Internal: XL Faculty Members Profs Sabyasachi Sengupta, Pitabas Mohanty, Uday Damodaran, and Santosh Sangem