





Introducing ... “Accounting & Finance”



Prepared by *Ram Kumar Kakani*



Introducing “Finance” Area Members



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**The views expressed
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Who is a Financial Adviser?

SCARY HALLOWEEN COSTUME IDEAS.....

WITCH.



FRANKENSTEIN.



FINANCIAL ADVISER.



Some Basic Queries ...

- Why Organizations exist?
- Why Transactions take place?
- Why Firms do business?
- What is “Finance”?
- Why “Finance” should be part of an MBA Program?
- **Ms Susan Colantuono**, CEO and founder of Leading Women says “**Women represent 50% of middle management and professional positions (in USA), but the percentages of women at the top of organizations represent not even a third of that number.**” Why? ...
- The Missing 33%™ ...
- Business+Strategic+Financial Acumen (little prior experience; advice is not given; unexamined mindsets of mentors)
- That Partially Answers: Why “Finance” ought to be!

Knowledge of finance will further help to ...

- Not just estimate the actual cost of a house to buy. But also take decisions such as – (a) flat under construction Vs ready possession; (b) actual cost of your home loan; education loan, etc.; (c) managing (personal/family) cash flows; ...
- Build a good portfolio of assets (stocks/bonds/real estate). By making you appreciate stuff as – (a) inflation is the worst enemy of personal wealth; (b) whether one should actively manage portfolio decisions or not?; etc.
- Take decisions such as – Make Vs Rent Vs Buy Vs Lease.
- If you are going for a start up, then catch up with – top line vanity; bottom line sanity; and cash in the bank is reality.
- Decide whether you should exercise your ESOP or not?
- That Nearly Answers: Why “Finance” ought to be !
- How can I learn?

How does a modern CFO look?

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"Gentlemen, meet our new Chief Financial Officer."

... From the Horses Mouth ...

- To be good at your business, you have to know the numbers – *cold*
- In business, accounting and financial statements are the means for communicating the numbers
- How can I learn?



Thank You



Acknowledgements:

- ❖ External: Shri Avinash Ghalke (XL BM 06), Shri Anoop Bhatia (XL BM 07), Shri Jay Mehta (XL BM 06), Shri D Rama Rao (IIMC 96), Ms Prajna Ojha (XL BM 06) and Shri Syed Shabbirul Haque (IIMC 97)
- ❖ Internal: XL Faculty Members Profs Sabyasachi Sengupta and Santosh Kumar P. Sangem