

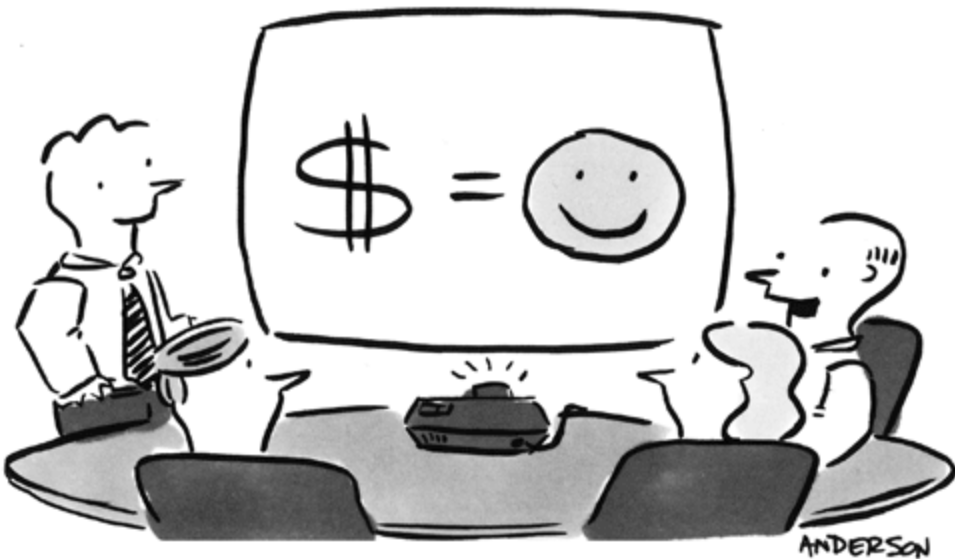
VALUE DRIVERS IDENTIFICATION

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WARREN BUFFET INVESTMENT CLUB

- ◉ is composed of six students. These folks do the (miss)management of the student's pool of funds. These members do a full qualitative and quantitative analysis of a chosen industry & finally, recommend a company each, from ten different industries. Project is concluded with an investment recommendation and final presentation.
- ◉ This year, the students selected YOU as part of this committee. So, the goal of the team was clear – that they should identify & invest in companies that would be successful in future. During the discussion, various ideas were suggested for identifying the industries, such as – industries with successful products; industries with cheap raw material costs; industries with less competition; & industries with high-technology inputs.
- ◉ **Required:** Set of five decisive factors (not measures) that you would use while selecting these ten industries (to invest). Give supporting reasons for each of the factors.
- ◉ **Reference:** Ramachandran, N and Ram Kumar Kakani. [*Financial Accounting for Management*](#). 4th Edition, McGraw Hill Series, Tata McGraw Hill Education, 2016 [ISBN: 978-93-85965-66-1], page 37.



"I love your business model!"

THANK YOU



"We use the term 'human resources' pretty loosely around here."